

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 410512

1. THE NAME OF THE CANDIDATE IS: Powell, Rodriguez & Buesing
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Florida State Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election. Districts
39, 37 & 18
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Fla Democratic Party
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Judy Mount
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Judy Mounts (76 words)
Name
1121 5th St NW Washington DC. 20001
Address
202-686-2920
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Judy Mount - Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER



WPLG, INC.

Justin Votta

PHI

NAT

Orders
Order / Rev: 410512
Alt Order #: 08436546
Product Desc: POWELL/ROD/BUESING
Estimate: 4763
Flight Dates: 11/05/16 - 11/08/16
Original Date / Rev: 11/04/16 / 11/04/16
Order Type: GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency
Name: 76 Worlds
Buying Contact:
Billing Contact:
 1322 G Street
 Washington, DC 20003

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser
Name: POL/FL DEM PARTY 3PK/SSN
Demographic: A35+
Product Codes: PL-Local-Democrat
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

00:15:00

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	5	\$16,900.00	\$14,365.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	5	\$16,900.00	\$14,365.00	0.00
Totals	5	\$16,900.00	\$14,365.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	11/07/16	11/07/16	M-F 730p Jeopardy	CM	730-8pm	1-----	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
				M-F Jeopardy		(7:30 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$7,500.00		0.00			
2	WPLG	11/07/16	11/07/16	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Good Morning America M-F		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$3,000.00		0.00			
3	WPLG	11/05/16	11/05/16	Sat 730p Jeopardy	CM	730-8PM	-----1-	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
				Sat. Jeopardy		(7:30 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$1,700.00		0.00			
4	WPLG	11/05/16	11/05/16	Sa GMA	CM	8-9am	-----1-	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Sat/Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$3,000.00		0.00			
5	WPLG	11/05/16	11/05/16	Sat 9a LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
				Local 10 News Saturday @ 9am		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$1,700.00		0.00			
Totals														5	\$16,900.00